



Children's Aid

Team Children's Aid 2025 United Airlines NYC Half

Join Team Children's Aid Today and Support the Success of New York City's Children!

In 2016, Children's Aid began an exciting new tradition by partnering with New York Road Runners to further support the health and wellness of New Yorkers. Team Children's Aid is a group of philanthropic runners who collectively commit to raising funds to benefit Children's Aid's mission: to help children living in poverty across New York City to succeed and thrive. Since its founding, the team has raised more than \$450,000 through both the TCS New York City Marathon and the United Airlines NYC Half.

Children's Aid is pleased to once again be an Official Charity Partner of one of the largest half marathons in the country: **the 2025 United Airlines NYC Half, which will take place on Sunday, March 16**. We welcome individuals and corporate teams to join us, and regardless of how a bib is secured, either through us as a charity partner, deferral, or time qualification, every dollar raised makes a difference!

Team Children's Aid's Benefits

To help our runners succeed, both in running 13.1 miles through Brooklyn and Manhattan and in raising critical dollars to help children excel in school and beyond, Children's Aid is pleased to offer support along this exciting journey. Our runners will receive many benefits:

- ✓ Guaranteed, non-complimentary entry to the 2025 United Airlines NYC Half
- ✓ Complimentary access to a virtual training program to plan and track your progress (valued at \$110)
- ✓ Fundraising support from our Development team to help you meet and surpass your goals
- ✓ Personal fundraising website
- ✓ Team Children's Aid dry-fit shirt, water bottle, and other swag

Fundraising Commitment

Team Children's Aid runners must commit to fundraising a **minimum of \$1,500, due no later than Friday, February 28, 2025**. In addition to the fundraising pledge, Team Children's Aid runners are responsible for the United Airlines NYC Half race registration fee (\$135 for NYRR Members and \$160 for non-members).

Already have guaranteed entry, but still want to support Children's Aid?

If you have secured your own bib through other means, but still want to fundraise for a good cause, we welcome you to join us! Runners with their own race entry commit to fundraising \$750 and can enjoy select Team Children's Aid perks.

How to Join Team Children's Aid

To join Team Children's Aid, please contact Director of Events Malia Poai at events@ChildrensAidNYC.org or 917.286.1531.